

WEBSITE BANNER ADS, EMAIL CAMPAIGN ADS AND THE DIRECTOR ADS

Please provide complete billing information (Fill out separate insertion orders for each ad placement)

ADVERTISER:

Company:

Address:

City:

State:

ZIP:

Contact:

Telephone:

Fax:

Email:

ADVERTISING AGENCY:

Company:

Address:

City:

State:

ZIP:

Contact:

Telephone:

Fax:

Email:

WEBSITE BANNER AD(S); EMAIL CAMPAIGN(S)

1 Month \$3,000

3 Months \$6,000

6 Months \$9,000

12 Months \$12,000

BANNER AD SPECS:

Vertical: 148x1024px

Horizontal: 1024x148px

Beginning Date:

Ending Date:

AD TOTAL(S):

EMAIL CAMPAIGN

HTML FORMAT

\$5,000 PER DEPLOY

REACH: 5.5K+

REQUESTED DATE(S) TO DEPLOY:

THE DIRECTOR ADS – (Journal trim size 8.375" x 10.875")

AD TYPE AND FREQUENCY RATE – *Please select frequency and size*

2 PAGE SPREAD		Call the NADONA office for pricing.			
COVER SEE LAST PAGE FOR ALL PAGE SIZES AND REUIREMENTS					
INSIDE FRONT COVER	1x (\$3,437)	2x (\$3,348)	3x (\$3,254)	4x (\$3,165)	
INSIDE BACK COVER	1x (\$3,437)	2x (\$3,348)	3x (\$3,254)	4x (\$3,165)	
BACK COVER	1x (\$3,608)	2x (\$3,515)	3x (\$3,416)	4x (\$3,323)	
FULL PAGE	1x (\$2,983)	2x (\$2,780)	3x (\$2,623)	4x (\$2,532)	
1/2 PAGE	1x (\$1,446)	2x (\$1,354)	3x (\$1,307)	4x (\$1,265)	
1/4 PAGE	1x (\$905)	2x (\$854)	3x (\$815)	4x (\$755)	

ISSUE DATE/THEME	ARTICLES DUE	ADS DUE	MAILING DATE
Winter '23 (Vol. 32 No. 1) Certification Opportunities	December 29, 2023	January 5, 2024	March 15, 2024
Spring '24 (Vol. 32 No. 2) Pre-Conference and Wounds	March 22, 2024	March 29, 2024	May 10, 2024
Summer '24 (Vol. 32 No. 3) Post Conference Issue	July 12, 2024	July 19, 2024	August 30, 2024
Fall '24 (Vol. 32 No. 4) Infection Prevention	October 18, 2024	October 25, 2024	December 6, 2024
Winter '25 (Vol. 33 No. 1) Leadership/Falls	December 27, 2024	January 3, 2025	March 14, 2025

Ad agencies add 15% to above rates. Ad space for package insert or fair balance statements is not included but is available for an additional charge.

THE DIRECTOR AD(S) TOTAL: _____

GRAND TOTAL:

PAYMENT METHOD

I agree with this contract including the terms and conditions

SUBMIT INVOICE TO:

Advertiser:

Advertising Agency:

SUBMIT TEAR SHEET TO:

Advertiser:

Advertising Agency:

Check Enclosed

Visa

MasterCard

Discover

NOTE: Add 3% when paying by credit card

Ad is included in NADONA Special offer at no additional charge*

Description:

Card#:

Expiration:

Signature:

CVV:

(3-digit code on back)

SUBMIT INSERTION ORDER TO NADONA:

1329 East Kemper Road
Suite 4100A
Springdale, OH 45246

PHONE: 513-791-3679
EMAIL: info@nadona.org