NADONALTC
37th National Conference

Follow the YELLOW BRICK ROAD TO Success

Sheraton Kansas City Hotel at Crown Center
Kansas City, Missouri
June 23-26, 2024

Exhibiting Dates: June 24-25
Platinum Booth Package.................................................................$6,000
Full-page, 4-color ad in the conference program guide, complimentary online advertising on the NADONA website for 4 months after conference and 2 additional complimentary booth attendees.

Gold Booth Package........................................................................$5,000
Full-page, 4-color ad in the conference program guide and 1 additional complimentary booth attendee.

Silver Booth Package......................................................................$4,000
Half-page, 4-color ad in the conference program guide and 1 additional complimentary booth attendee.

Booth Types and Pricing:
Introductory Exhibitor Package ............................................................... $1,800
For first-time exhibiting companies, a 8’ x 10’ in-line booth in a designated area with 1 exhibitor pass (up to 1 additional pass at $250).

8’ x 10’ in-line booth ........................................................................... $3,000
Includes 2 exhibitor passes.

8’ x 10’ corner booth ........................................................................... $3,400
Includes 2 exhibitor passes.

8’ x 20’ combined in-line and corner booth ........................................... $5,000
Includes 4 exhibitor passes plus all benefits of the Silver Package.

8’ x 20’ 2 corners combined ................................................................ $6,000
Includes 4 exhibitor passes plus all benefits of the Gold Package.

16’ x 20’ island booth .......................................................................... $8,150
Includes 6 exhibitor passes plus all benefits of the Platinum Package.

Promote your products and services to nurse leaders in LTC through a Product Theater
- Product Theaters do not take place during continuing education programming or exhibiting
- Activities in place to increase attendance to product theaters!
  - Breakfast Product Theaters ........................................................ $18,500
  - Lunch Product Theater ............................................................. $23,500
  - Dinner Product Theater ............................................................ $25,500

The purchase of a product theater includes all benefits of a Silver Booth Package. Sole sponsorships of a timeslot are available.

Add a Booth to Your Product Theater and Save $1,400!
(Includes a corner booth in an prime location)
- Breakfast Product Theater and Booth Package .............................. $20,500
- Lunch Product Theater and Booth Package ................................. $25,500
- Dinner Product Theater and Booth Package ................................. $27,500

Sponsorship Opportunities:
Caricature Artist .............................................................................. $6,000
NADONA Wi-Fi ................................................................................. $5,000
Opening Ceremony/Keynote Speaker ............................................... $5,000
Nurse Leaders of the Year Plaques and Lunch Co-Sponsorship $5,000
NADONA Board Dinner .................................................................... $5,000
Headshot Studio ................................................................................ $5,000
Psychic Tarot & Palm Reader .......................................................... $5,000
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Networking Lounge .......................................................................... $5,000
Official Conference Tote Bag .......................................................... $5,000
President’s Roundtable .................................................................... $5,000
360 Video Booth .............................................................................. $5,000
Floor Decals ..................................................................................... $4,000
Charging Station .............................................................................. $4,000 ea
Hotel Room Key Card ....................................................................... $4,000 ea
Coffee Cup Sleeves (Customized) ....................................................... $3,500

Hotel Room Door Drop ................................................................. $3,500
Program Guide Advertisements Full Page ........................................ $3,500
Program Guide Advertisements Half Page ........................................ $2,000
Conference Nametag ....................................................................... $3,000
Conference Lanyard ........................................................................ $3,000
Drink Ticket Sponsor ....................................................................... $3,000
Reusable Bottle ................................................................................ $3,000
Refreshment Station ......................................................................... $2,500 ea
Exhibit Hall Break ........................................................................... $2,500 ea
Private Meeting Room ................................................................... $2,500
Reception Entertainment ................................................................. $2,500
App Banner Ad ............................................................................... $2,000
Conference Tote Bag Insert ............................................................ $1,500
NADONA Nurse Leader Pre-Conference Coffee Break ..................... $1,000 ea
Breakout Session Coffee Break ....................................................... $1,000 ea

Prices are subject to change
2024 NADONA National Conference Preliminary Exhibitor Application

Company Name (Please type or print name as it should appear on sign, program, and badges)

Company Contact First Name Last Name

Company Mailing Address (This is the address to which all correspondence will be sent)

City State ZIP

Phone/Ext. E-mail

Booth Conflicts:

Company Description:
Submit a company/product description of no more than 50 words for inclusion in the program guide. Paragraphs with more than 50 words may be edited. Please send descriptions to staff@maturehealth.com no later than May 10, 2024.

Check here if you are a past exhibitor and would like us to use the description on file.

Booth Types and Pricing

- Introductory Exhibitor Package $1,800
- Platinum Package $6,000
- Gold Package $5,000
- Silver Package $4,000
- 8' x 10' In-line $3,000
- 8' x 10' Corner $3,400
- 8' x 20' Corner & In-line $5,000
- 8' x 20' Combined Corners $6,000
- 16' x 20' Island $8,150

Product Theaters

- Product Theater Breakfast $18,500
- Product Theater Lunch $23,500
- Product Theater Dinner $25,500

Product Theater and Booth Package

- Breakfast Product Theater and Booth Package $20,500
- Lunch Product Theater and Booth Package $25,500
- Dinner Product Theater and Booth Package $27,500

Additional Booth Attendees $250/ea.

Awards Banquet Lunch Ticket(s) $100/ea. Qty.

TOTAL

Sponsorship Opportunities (Opposite page)

- $__________
- $__________
- $__________

Payment Method (Please print clearly)

- Check Enclosed
- Visa
- MasterCard
- Discover
- AMEX

Card #: Security ID: 

Name: (as it appears on card): Expiration Date: / 

Billing Address: 

Signature: 

By signing you indicate you have read and agree to the Exhibitor Contract Rules/Regulations and Cancellation Policy

Mail: Make check or money order payable to: NADONA, 1329 East Kemper Road, Suite 4100A, Springdale, Ohio 45246

Call for information 513-791-3628 or fax application 513-791-3699

NADONA reserves the right to accept or deny any application. Please see Exhibit Rules on next page for rules and restrictions
Exhibitor Rules/Regulations and Cancellation Policy

The following rules and regulations are not intended to restrict exhibitors, but to provide an environment where all exhibitors can operate efficiently without undue interference from other exhibitors.

- Customers shall be contacted, and all business activities of the exhibitor shall be conducted within the allotted exhibit area.
- Exhibit modules, stands, tripods, and all other exhibit materials will be in good repair so as not to detract from the general aesthetics of the center.
- Booth construction will be limited to eight (8) feet in height. Exceptions to this will be made by MatureHealth Communications if the exhibitor’s plans indicate that additional height will not interfere with an approach to other booths. Side dividers will be 36 inches in height and, in general, higher booth construction along the sides should not extend more than three (3) feet from the back.
- All construction must conform to the local fire code. Table drapes, back wall drapes, textile or paper displays, and decorations must be flameproofed. All materials and displays are subject to inspection by the Fire Marshal.
- There will be no smoking in the exhibit hall.
- No excessive noise, loud audio or mechanical equipment will be permitted. The decision of NADONA or MatureHealth Communications is final in determining what noise level is excessive.
- Individuals, manufacturers, dealers, or firms conducting business or attempting to solicit in the exhibit area, hotel property, or immediate vicinity without having secured signed permission from NADONA or MatureHealth Communications will be expelled from the conference.
- Subletting or sharing an exhibit will not be permitted.
- All cylinders containing oxygen, compressed air, or other gases must be secured by strap, chain, stand, or cart to prevent tip-over.
- Exhibitors desiring to use the services of contractors other than the official service contractor designated by NADONA and MatureHealth Communications must provide notification and proof of insurance at least 30 days prior to the opening of the exhibit hall. This notification can be scanned and emailed to draimonda@maturehealth.com. NADONA and MatureHealth Communications have the right to refuse admittance on the exhibit floor to said contractor if prior approval is not given.
- Each exhibitor must make provisions for the safeguarding of its goods, materials, equipment, and display at all times.
- NADONA and MatureHealth Communications conference officials will be in the exhibit area, but will not be responsible for the loss of any materials.
- Exhibitors not safeguarding their materials do so at their own risk. The exhibit hall will be locked when not in use and has no public traffic access.
- Each exhibitor must keep an attendant in the display booth during the open hours of the exhibition.
- Exhibitors cannot tear down or dismantle their booths before the time designated on posted exhibit hours. Early dismantle is subject to exclusion of participation in future events.
- NADONA and MatureHealth Communications will not be held liable for hazards or accidents caused by early dismantle.
- Exhibitors violating any of the Exhibitor Rules/Regulations will be subject to expulsion from the Conference. Determinations of such violations will be made by NADONA or MatureHealth Communications.
- No helium balloons will be permitted in the hall unless permanently attached to a booth. No gum distribution or decals (other than those placed on name badges) will be permitted on the premises. Exhibitors will be responsible for balloon retrieval or cleanup, if necessary.
- No persons under the age of 18 are allowed in the exhibit hall.
- NADONA reserves the right to accept or deny all exhibitors.
- Liability and Insurance — Each exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage, including that by fire and theft, to the exhibitor’s displays, equipment, and other property brought upon the premises of Kansas City Hotel at Crown Center and to individuals who visit the exhibitor’s booth. The exhibitor shall indemnify and hold harmless Sheraton Kansas City Hotel at Crown Center, NADONA, and their agents, servants, employees, officers, directors, staff, and members against such losses, damages, and claims for such loss, injury, or damage. If NADONA or Kansas City Hotel at Crown Center shall be held liable for any event that might result from the exhibitor’s action or failure to act, or the exhibitor’s failure to comply with applicable law, the exhibitor shall reimburse and hold harmless NADONA and Sheraton Kansas City Hotel at Crown Center against any liability resulting therefrom. The exhibitor must adequately ensure its materials, goods, wares, and exhibits against loss or injury of any kind and must do so at its own expense. NADONA and Sheraton Kansas City Hotel at Crown Center are not responsible for any loss (however caused) to any property of any exhibitor. Exhibitors are solely responsible for their own actions and that of their employees, contractors, agents, and representatives during NADONA 2024 National Conference. NADONA and Sheraton Kansas City Hotel at Crown Center will provide security service during the official hours of installations, dismantling, and exhibit hours. The furnishing of such services is in no case to be interpreted by the exhibitor as guaranteeing against loss or theft of any kind.
- Photo Release— Any attendee of the NADONA National Conference gives the event photographer the absolute right and permission to publish, copyright, and use pictures which may include attendee.
- Request for cancellation of exhibit space must be presented in writing and postmarked by the designated dates to cancel exhibit space rental.

- Until January 31, 2024 — full refund
- February 1 - March 29, 2024 — 25% refund
- After March 29, 2024 — no refund